



YİĞİT MALÇOK

The Magnum Ice Cream Company — Quality GenNext

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- References available upon request.

SUMMARY

Information Systems Engineer (MSc, GPA 4.00/4.00) focused on Business Intelligence and data. Currently delivering real-time Power BI and Azure Kusto dashboards (CCP, machine metrics, CRQS, waste) at The Magnum Ice Cream Company, plus ETL, SQL view design, and AI-supported analytics. Proficient in Power BI, Tableau, SQL, KQL, DAX, and Power Query. Targeting roles in business intelligence, data engineering, data analytics, data visualization, and continuous improvement.

TECHNICAL SKILLS

BI & Visualization: Power BI, Power Apps, SharePoint, Tableau, DAX, Power Query (M), Dashboard Design, KPI Reporting
Databases & Querying: SQL, KQL (Kusto Query Language), Azure Data Explorer (ADX), SQL Views, Query Optimization
Data Engineering: ETL / ELT, Data Modeling, Data Warehousing, Dimensional Modeling (Fact / Dimension), Data Quality
Cloud & Programming: Microsoft Azure, AWS, Firebase; Python (Pandas, NumPy, Scikit-Learn, TensorFlow, PyTorch, OpenCV)
Quality & Process: Statistical Process Control (SPC), SAP, OEE Monitoring, Digital Twin, Continuous Improvement
Languages & Certificates: Turkish (Native), English (Fluent), German (Elementary); ISO 9001 / 14001 / 22000

WORK EXPERIENCE

Quality GenNext (Long-Term Intern) — *The Magnum Ice Cream Company, Corlu* **10/2025 – Present**

- Design and maintain real-time Power BI dashboards; write KQL queries on Azure Data Explorer to turn raw telemetry into analytical data models. Review corporate databases for data quality, report inconsistencies to data teams, and request calculated SQL views when existing schemas cannot serve reporting needs. Support Statistical Process Control.

Sales Representative — *Turkish Tuborg Marketing, Luleburgaz* **07/2025 – 10/2025**

- Strengthened customer relationships and expanded product reach through data-informed sales planning.

Co-Founder — *Ekleristan Luleburgaz* **07/2022 – 06/2025**

- Designed and managed the operational database; produced weekly and monthly reports; ran online sales platforms and social media presence.

Long-Term Intern — *NEOSIS Software and Information Technologies, Sakarya* **02/2023 – 06/2023**

- Supported ERP installation, configuration, and technical assistance for corporate clients; assisted R&D and procurement for the NeoProtech Power Pack product.

Merchandise — *Turkish Tuborg Marketing, Luleburgaz* **09/2020 – 07/2021**

- Improved product visibility and in-store availability; supported accounting with daily ERP-based tasks.

EDUCATION

MSc, Information Systems Engineering — *Sakarya University* • GPA 4.00/4.00 (Thesis Phase) **09/2023 – 06/2026**

- Thesis:** A Multi-Modal Deep Learning Approach for Price Prediction in Commercial Flower Arrangements.

BSc, Management Information Systems — *Sakarya University* • GPA 2.97/4.00 **09/2019 – 06/2023**

BSc, Public Relations and Advertising — *Eskisehir Anadolu University* • GPA 2.66/4.00 **09/2020 – 05/2026**

PROJECTS

Multimodal Price Prediction for Commercial Flower Arrangements (Master's Thesis)

- Built a multimodal price prediction pipeline in Python combining 3 text representations, 4 regression algorithms, and 2 computer vision models; benchmarked early fusion and late fusion strategies for commercial flower arrangement pricing.

Digital Dementia Analysis on Social Media via Text Mining

- Built an ML and text-mining pipeline on Turkish social-media data to assess forgetfulness, distraction, and technology addiction indicators.

VOLUNTEER EXPERIENCE

- Orienteering Coach** — Turkish Orienteering Federation (02/2025 – Present)
- Founding President** — Sakarya University Winter Sports Club (12/2022 – 08/2025)
- Financial Literacy Trainer** — Habitat Association (12/2018 – Present)
- Scout Leader** — Pusula Scouting and Recreation Association (10/2018 – Present)